

## 2.0 Columbus Business First, DEI Sponsored Column

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### EXAMPLE:

[Ohio Dominican University applauds Columbus' rising stars](#)

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### Be Yourself, Because You're Who The Workforce Needs

*By Kim Avery, VP of employee experience at CoverMyMeds*

CoverMyMeds is honored to support Columbus Business First's 2022 Diversity in Business Awards. By promoting practices that advance diversity, equity and inclusion (DEI) in the workplace, Columbus — and by extension, the country — will become a better, more welcoming place for all.

This year's honorees work tirelessly to bolster numerous facets of equality — including age, disability, gender, sexual orientation, race and religion. They wake up and choose to challenge the status quo; to advocate for themselves and the people around them.

Likewise, CoverMyMeds is dedicated to advancing DEI at our company and in our community — a commitment that's evident in our "Be Yourself" growth mindset. It's quite literally written on our walls.

Our campus in Franklinton is a destination workplace designed with DEI in mind, from our ADA-compliant amenities to our all-gender restrooms, private prayer rooms and inclusive signage on every floor.

Not only is our physical workspace thoughtfully designed — so is our carefully curated emotional environment.

For example, all employees must complete DEI training, covering topics like unconscious bias and inclusive leadership. Additionally, our managers routinely nominate team members to serve on boards of organizations such as Ohio Diversity Council, Columbus Women's Commission and Dress for Success.

Other organizations we're proud to support include Zora's House, YWCA Columbus, United Negro College Fund, Justice Vault, Columbus Urban League, African American Male Wellness Agency, Kaleidoscope Youth Center, Wild Goose Creative and the Stir Scholarship.

Most recently, CoverMyMeds hosted the third annual Diverse Network Event, which saw over 100 people come together to celebrate the nonprofit's mission to create a community where people can discover and support multicultural businesses, entrepreneurs and leaders.

Of course, no DEI discussion would be complete without mentioning our company's Affinity Council — an employee resource group (ERG) with a mission to build a diverse, inclusive and equitable environment at CoverMyMeds.

The Affinity Council is just one of ten national-level ERGs at CoverMyMeds that foster a sense of belonging for our people.

That said, our journey toward DEI isn't complete. Columbus is a culturally rich, beautifully diverse city — one that's welcoming new residents in droves. That's why — through our continued efforts — we're working to ensure the faces, backgrounds and beliefs of our workers accurately reflect our surroundings.

One of my favorite quotes is from Vernā Myers, a cultural change catalyst and current vice president of inclusion strategy at Netflix: *"Diversity is being invited to the party; inclusion is being asked to dance."*

So — no matter what dancing may look like to you — consider this your formal invitation to the CoverMyMeds party. Come here and be yourself; it's time to let your feet fly.

And thank you, again, to this year's Diversity in Business Awards honorees for helping to set the stage.

*experience.covermymeds.com*

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### **About CoverMyMeds**

CoverMyMeds, part of McKesson Corporation, is a medication access company committed to helping people get the medicine they need to live healthier lives. Through innovation and collaboration, CoverMyMeds' solutions seamlessly connect the healthcare network to improve medication access; thereby increasing speed to therapy and reducing prescription abandonment. Visit [www.covermymeds.com](http://www.covermymeds.com) for more information.

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